

MI/IN PFD Advocacy Campaign 2021-2022

This is a proposed timeline of action items we can address over the next year based on group discussion. This is all subject to change based on the input from the workgroup and Feeding Matter updates. The goal is to offer 6 statewide advocacy webinars in collaboration with setting specific dissemination of information.

University Actions



- Create a list of pediatric professors and AFWC's (November 2021)
- Provide PFD content with the universities and reasoning why their involvement (December 2021)
- Obtain feedback from universities how the information was used that was shared with them, survey collection? (March - May 2022)

Early Intervention & Schools

- ID EI/ First Steps/Early On contact & School/ ISD contacts for OT/SLP providers(November 2021)
- Provide PFD content and encourage providers to create a family friendly package /handout of the PFD material(December 2021)
- Workgroup follow up & ID how the materials were disseminated & answer any questions (March - June '22)
- Encourage First Steps to post on their social media/websites (monthly)
- Encourage sites to present PFD info at a support group, staff meeting, First Steps/ Early On Conference, State School Based Practice Conference (Ongoing)



Facility Actions



- ID feeding clinics, pediatric organizations (November 2021)
- Provide PFD content and encourage sites to create a family friendly and provider friendly package /handout of the PFD material (December 2021)
- Workgroup follow up & ID how the materials were disseminated & answer any questions (March - June '22)
- Encourage facilities to post on their social media/websites (monthly)
- Encourage sites to present PFD info at a support group, staff meeting, etc. (Every other month)
- ID any facility or state conference the workgroup can present at or the facility members to present (ongoing)

Bimonthly Webinars



- October - Introduce PFD and the Toolbox
- December - Discuss OT/SLP Assessments
- February ('22)- Managing Barriers to PFD Dx
- April ('22)- Round table discussion(one provider from each discipline and one parent)
- June ('22)- Open, need ideas and volunteers
- August ('22)- Open, need ideas and volunteers
- October ('22) - Review the year progress

*These would be free webinars for OT/OTA/OTS/SLP hosted by this workgroup - volunteers from this workgroup needed to facilitate the webinars

Internal Action Items



- Volunteer for one or more of the above advocacy action items (by November 2021)
- Share in Teams your expertise of knowledge regarding specific testing materials you are using in practice to evaluate eating/feeding/swallowing
- Post in Teams any advocacy action you are doing at your employment to share ideas with others

Other Ways to Advocate



- Lead a journal club
- Start a support group for families
- Collaborate with SLP & dietician
- Meet with medical providers and present at their staff meeting
- Present to insurance providers and educate them on the new DX... inform before we start seeing denials